



# Upright

ESTATE MERLOT | Red Mountain AVA 2020

## WINEMAKING NOTES

"Upright" is named as a playful nod to the classic movie "Sideways", where Merlot gets a bit of a rough ride. Our "Upright" Merlot stands tall and establishes itself as a classic in our Estate Series. "Upright" is a single-vineyard, single-varietal Merlot that beautifully embodies the classic flavors of this varietal, highlighting the distinctive terroir of Red Mountain.

## TASTING NOTES

Don't be deceived by the low alcohol content; this wine is quite bold. The initial sip reveals a spicy aroma reminiscent of fruit pies and cobbler. As the wine opens up, flavors of berries and larger fruits emerge, with a kick of spice throughout, featuring hints of allspice and cinnamon. The finish is particularly noteworthy—thanks to the silty dust from the Taylor Mag Vineyard, it delivers an exceptional length and mouthfeel that leaves a lasting impression.

## TAYLOR MAG ESTATE VINEYARD

Taylor Mag Estate Vineyard, one of our three Estate Vineyards established in 2007, spans 17.1 acres. Here, our meticulous vineyard practices, including high-density planting and single-cordon trellising, enable us to cultivate robust Bordeaux varietals such as Cabernet Sauvignon, Merlot, and Petit Verdot. Our "Upright" Merlot captures the nuanced complexity and distinctive minerality of Red Mountain, providing an authentic taste of the region's essence.

## BLEND

100% Estate Merlot

## BARREL

60% new French oak  
40% used French oak  
22 - months in barrel

## PRODUCTION

210 cases

## RELEASE

November 2023

## APPELLATION

Red Mountain

## VINEYARDS

Taylor Mag Estate

## PAST ACCOLADES

1020 - 91 WE EC  
2018 - 93 OB; 92 IWR; 90 WA

## ANALYSIS

Alc: 13.0%  
pH: 3.75  
TA: 5.9

EFESTĒ winery was established in 2005 by Daniel and Helen Ferrelli, along with their son-in-law and daughter, Kevin and Angela Taylor. Since its inception, the EFESTĒ's primary focus has been producing award-winning wines using minimalist techniques, including native fermentation and low oxygenation techniques. EFESTĒ sources its exceptional grapes from the finest regions in Washington, emphasizing single varietals and their Estate vineyards. Experience the culmination of our passion: distinctly Washington, Uniquely EFESTĒ.

